



J.R. McConvey

stories for now

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ABOUT ME

I help people and organizations tell stories across media platforms. I bring experience in culture & heritage, science & nature, education, tech, healthcare, and more. View my profile on [LinkedIn](#).

EDUCATION

BA (Hon), English Language and Literature, Queen's University 2002

TIFF STUDIO producer training 2013

Toronto Arts Council Cultural Leaders Lab 2015-16

EXPERTISE

Narrative Storytelling
Copywriting & Editing
Documentary Film & TV Production
Story Editing
Digital Strategy and Content
Interactive Media
Public Arts & Media Funding
Journalism
Communications
Education
Curation & Programming

EXPERIENCE

FILM AND TV

Field Producer, VICE Media 2022-23

Interviewing famous wrestlers for the TV series *Dark Side of the Ring*.

Consulting Producer, Infinite Frame 2022-23

Collaborating with an award-winning indie VR studio on social issues documentaries.

Writer/Producer, FilmCAN 2009-2013

Exploring landscape and imagination through music, film, TV and interactive. Projects for CBC, Discovery, Parks Canada.

DIGITAL MEDIA

Senior Digital Strategist, THP 2017-2019

Advising on digital strategy, policy and content for Canada's largest community hospital.

Director of Digital, SESQUI 2015-2017

Leading web and VR programs for a major Canada 150 multimedia celebration tour.

PRINT

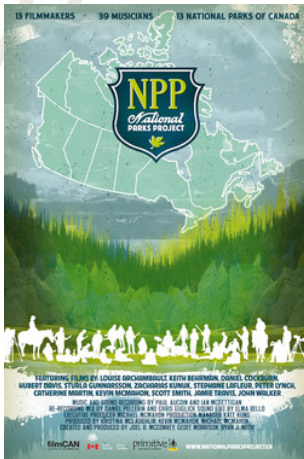
Publications Manager, Pinnguaq 2019-2021

Launching a STEM magazine for a nonprofit working with educators in Nunavut.

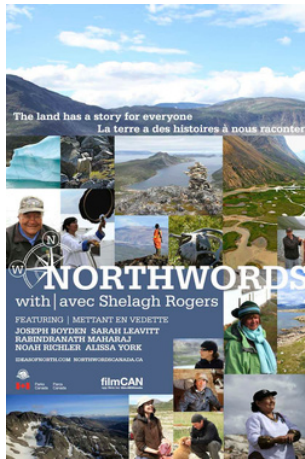
Freelance Writer 2003-now

Bylines in publications including *The Walrus*, *The Globe and Mail*, *Biometric Update*, more.

SELECT DOCUMENTARIES



National Parks Project, 2011



Northwords, 2012



Mission Asteroid, 2013



The Choice VR, 2023

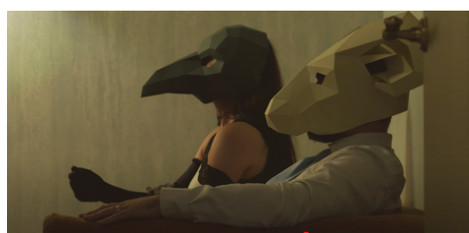
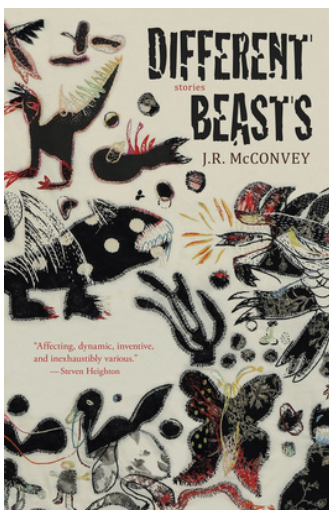
SOME IMAGES FROM SESQUI

A Canada 150 project celebrating collaboration and creativity.



A SHORT STORY COLLECTION

Different Beasts, winner of the 2020 Kobo Emerging Writers Prize.
Images from the trailer.



A MAGAZINE

STEM resources and stories
for educators in Nunavut.



LET'S WORK TOGETHER.